



Advancement Committee

October 19, 2020 | 7:00pm Held via Zoom

Agenda Item	Action
Harvest Festival Postmortem	 Tech worked Problems we anticipated didn't happen Video from staff was cool, challenge with uploading Double confirm with volunteers Kids wanted it to continue :) Everything worked out really well :) Raised enough funds to cover all the expenses! \$810 Volunteers are harder to come by than money
Volunteer Forms	Names are still being enteredwill be shared with the heads of the different committees/orgs. We should leverage the people who are good at/ comfortable with direct asks to reach out.
PFG	What's the status? Let's try to get something scheduled. We can send direct invites to folks who said they were interested once we have the form data entered/ after connecting with PFG leadership team.
T-shirts	Short a dozen or so shirtsgoing to order enough to have 5 or so extra, but pricing isn't as good as it was when we ordered more. Mitch is going to donate the cost of the additional shirts.
Branded Merchandise	 Better to have a limited number of items so you can make the minimum purchase amounts. Logo or marketing slogan? Fundraising or marketing? What are the equity issues? Possible items: Hoodies Stocking cap Bumper sticker / knick knacks - can support equity Masks Water bottles *Money raised will go to the Advancement fund, which helps fund activities like Harvest Fest,"
Future Advancement Activities	 Winter Warm-Up is February 23begin planning on meeting at 11/16 Formalities of Advancement Committee tabled until future meeting. Art Show discussion tabled for now. Give to the Max (11/19)- opportunity to share that we are a non-profit and many employers match - needs to be sensitive to current world situation- Mitch will draft e-mail to families