

Advancement Committee

November 16, 2020 | 7:00pm Held via Zoom

Agenda Item	Action
School Store	Deadline to order: Nov. 21 Pickup: week of Dec. 13 Website is working well! 18 orders so far Stickers are top seller Minimum orders for most itemsexcess will be donated to the school for future sales/give aways Profit margins aren't large for most items Potential donations/profits to fund a staff gift item Want to be mindful of what we're asking/what folks on the committee are donating Could add a place on the website to donate towards a staff gift
Give to the Max	November 19 We're entered to win a prize for every donationmore frequent smaller donations mean more entries to win! How can we connect reminders to donate to our mission? Connect "happy hour" with donating- 7:00 on Thurs. Potential give-away of stickers/buttons to donors Certain number of donors=smash cake for Rachel
Parent Support	Connect w/ PFG: RACHEL Parents might not know what they need yet, but maybe will
Volunteer Surveys	Lots of people said they're interested in the PFG, but there isn't currently direction.
Advancement Formalities	Should we set up a non-profit foundation? Can it be managed by the Advancement Committee, or does have to be PFG, or other?
Winter Warm Up	February 23- Virtual event How much capacity do we have? Have staff support leading Zoom rooms/ developing ideas Liked sending home materials to everybody Have one centering idea/activity prior to groups Silent auction w/ baskets or? Tape up candles coloring sheets /snow flakes on the windows on the street side Sub committee - invite folks that were interested
Future Advancement Activities	Recruitment & Enrollment Dining events Winter Warm up

Next Meeting: Dec. 21-7:00pm