



Present: Anna, Jenn, Rachel, Mara, Eric, Mitch

Agenda Item	Notes
Winter Warm Up	Need staff video earlier if we want it on the website Basket raffle: link to donate for now, will convert to being able to buy tickets on 2/15--sales will go through the school store website using Square/Venmo Have raffle tickets sold to individual raffles, coupon code for bulk buys Rachel doesn't know what DNS is all about Include link to sign-up genius in newsletter "Light" up the school w/ aurora borealis :) Include envelope to mail art back to the school What staff kickoff video could happen? Send Rachel ideas!! Mara is assembling Winter Warm Up kits Jenn is making Freeze Dance playlist Room for unenrolled prospective parents w/ Rachel & J that then gives a link to the actual event? Bags delivered the first week of Feb. Post to social media without the link School to provide envelopes and stamps
Committee Member Support at Board Meetings	List "Committee Rep" as presenter on Board agenda
Open House	24ish families, limited families of color
Social Media presence	Think about ways to broaden appeal of social media to more diverse communities
Parent Social Hour	Mostly familiar faces, but it's good to have done something! Next step: bring your ideas to parent group!
Evolution of PFG/Pedagogy/ Advancement	Recommend small group develop proposal: Anna, Mitch, Jenn & invite Ashley S

Next Meeting: Feb. 15-
7:00pm